

JOIN US

### Membership Levels

Whether you are directly engaged in cybersecurity or have a stake in the industry's growth, CCOE offers a level of membership that is right for your organization.

#### ANNUAL MEMBERSHIP BENEFITS

	GUARD \$2,500	SHIELD \$5,000	ARMOR \$10,000	SENTINEL \$20,000
--	------------------	-------------------	-------------------	----------------------

Available to cyber companies with revenue less than \$2 million

•				
---	--	--	--	--

Connectivity to regional cyber leaders, capital, service providers and talent

•	•	•	•	•
---	---	---	---	---

Access to job board and talent pipeline program

•	•	•	•	•
---	---	---	---	---

Hosted educational and networking events

•	•	•	•	•
---	---	---	---	---

Communications including publications, newsletters and advisories

•	•	•	•	•
---	---	---	---	---

Eligibility to serve on standing committees: Programs, Outreach, Advocacy and Membership as well as task forces and advisory groups assembled for specific projects

	•	•	•	•
--	---	---	---	---

Eligibility to serve on CCOE's Board of Directors

		•	•	•
--	--	---	---	---

Prominent recognition in CCOE's marketing materials and website

		•	•	•
--	--	---	---	---

Priority media sourcing, referrals and speaking opportunities

		•	•	•
--	--	---	---	---

Opportunity to host and keynote CCOE programs and events

				•
--	--	--	--	---

Eligibility to serve on CCOE's Executive Committee and chair standing committees

				•
--	--	--	--	---



## CONTACT CCOE

**Rear Admiral Ken Slaght, USN, Retired**  
CCOE Co-Chair and President

**Lisa Easterly**  
CCOE Strategic Advisor

Cyber Center of Excellence  
610 West Ash Street, Suite 701  
San Diego, CA 92101

[www.sdccoe.org](http://www.sdccoe.org)  
[info@sdccoe.org](mailto:info@sdccoe.org)



# CYBER CENTER OF EXCELLENCE

Accelerating the Cyber Innovation Economy

CYBER CENTER OF EXCELLENCE, the Cyber Center of Excellence Logo, and ACCELERATING THE CYBER INNOVATION ECONOMY are trademarks of Cyber Center of Excellence Association. Other product and company names herein may be trademarks of their respective owners. © 2016 Cyber Center of Excellence Association. All rights reserved.

\*Government and non-profit memberships as well as donations to the CCOE Foundation are also available. Contact us at [info@sdccoe.org](mailto:info@sdccoe.org) for more information.



## ABOUT CCOE

The Cyber Center of Excellence is a non-profit dedicated to accelerating the region's cyber economy and positioning it as a global hub of cyber innovation.



# SECURING THE NEXT GENERATION OF ECONOMIC OPPORTUNITY

## SAN DIEGO'S CYBER ECONOMY

### A unique convergence of assets that exist nowhere else

The San Diego region is ideally positioned to capitalize on the ever-growing global demand for cybersecurity products and services.

### A Vibrant Innovation Economy

San Diego's entrepreneurial environment has fostered startups to multinational companies in cybersecurity, software development, information technology, communications and defense. The ecosystem includes incubators, financiers, experienced service providers and non-profits that support more than **100** firms focused exclusively on cybersecurity. In addition, the proximity of research and development facilities to Northern Mexico's manufacturing hubs allows for the development of quick-to-market products. Industry leaders, Qualcomm, ESET, ViaSat, iboss and Northrop Grumman are proud to call San Diego home.

### Education and Research

San Diego's universities and colleges annually graduate **3,000** students in the computer science and engineering fields and recently launched two new cybersecurity masters programs at University of San Diego and California State University San Marcos. They also support cutting-edge research through resources like the Super Computing Center at UC San Diego and the Advanced Computing Environments Laboratory at San Diego State University. San Diego's universities annually receive **\$1 billion** in philanthropic and federal funding for research and development projects.

### Department of Defense Presence

San Diego is home to the Navy's Space & Naval Warfare Systems Command (SPAWAR). SPAWAR directly employs nearly half of all the cybersecurity jobs in San Diego (**3,400**) and its presence is a huge contributing factor for many companies to locate and stay in the region. SPAWAR's total budget in FY15 was \$6.8 billion, with \$5 billion (74%) going to private industry contracts, with the San Diego region receiving over **\$1.1 billion**.

### Combined

By drawing on all these resources and bringing them together in a focused, unified effort, the CCOE is here to ensure that San Diego takes full advantage of the economic opportunity before us.

## CCOE PROGRAMS AND INITIATIVES

The CCOE fulfills its aims through a number of programs and initiatives to ▶



Attract and nurture talent

### Job Board and Internship Program

connects the cyber workforce with industry job opportunities, especially to reach military veterans with in-demand cyber skills.

**Link2Cyber** connects college students, transitioning service members and veterans with career opportunities through industry-led events at San Diego's universities and bases.

### University/Industry Roundtables

convenes Deans and cyber companies to foster greater alignment between university curriculum and industry needs.



Create new opportunities for business

**Secure San Diego** facilitates partnerships and projects between the cyber industry and the region's municipalities, utilities, transportation and tourism industries to foster a secure cyber environment and showcase leading-edge technology and solutions.

**Thought Leadership Events** bring together San Diego's cyber leaders with global experts, law enforcement and regulatory agencies to educate and further the cybersecurity industry.

**Cyber Advocacy** provides independent, fact-based, credible sources for educating decision makers.



Foster collaboration in the cyber community

**Research** delivers data, analysis and recommendations to policymakers, educational institutions, businesses, talent and key non-profits to encourage regional economic development.

**Stakeholder Forums** create an open dialog between the cyber industry, innovation sectors, academia and the government allowing for real-time problem solving to challenges facing the industry and quick mobilization around opportunities to accelerate San Diego's cyber cluster.

### Aligning the Cyber Community

fosters collaboration with the Governor's Military Advisory Council, California Cyber Security Task Force, National Initiative for Cybersecurity Education (NICE), San Diego Cyber Coalition and regional economic sector associations.

## BY THE NUMBERS

**7,620**  
Direct Jobs  
14.7% increase\*

**16,580**  
Total Jobs Impacted  
25% increase\*

**13%**  
Projected Cyber Employment Growth  
in the next 12 months compared to 2% overall regional job growth

**51,000**  
Technology Specialists Call San Diego Home

**\$1.9 BILLION**  
Total Economic Impact

Impact is greater than hosting 4 Super Bowls or 14 Comic-Cons each year.

While founded by a collection of world-class cyber companies with operations in San Diego, the CCOE is open to any organization with a stake in our regional cyber economy. Founding participants include ESET, Sentek Global, Qualcomm, FICO, iboss, FIS, ViaSat, Lockton, Morrison Foerster, and San Diego Regional EDC with the United States Navy's Space and Naval Warfare Systems Command (SPAWAR) as military advisor.