

## MISSION

Cyber Center of Excellence is a non-profit dedicated to accelerating San Diego's cyber economy and positioning it as a global hub of cyber innovation.

## CONTACT CCOE

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# CYBER CENTER OF EXCELLENCE

## ANNUAL REPORT 2015

*IN 2015*

CCOE focused on establishing substantive programs and gained considerable momentum in:



*WORKFORCE  
DEVELOPMENT*



*CREATING NEW  
OPPORTUNITIES  
FOR BUSINESS*



*FOSTERING  
COOPERATION  
THROUGHOUT  
THE ESTABLISHED  
CYBER COMMUNITY*

In tandem, we developed a new one-stop-shop website, communications strategy and social media channels to connect with the cyber community.





## JOB BOARD



—Forbes,  
December 15, 2015

*“The global cybersecurity market is expected to be worth \$170 billion by 2020 – a compound annual growth rate of 9.8% from 2015 to 2020.”*

CCOE launched a San Diego cyber security job board in August, hosting more than 1,300 applications for 150 jobs to connect veterans, students, recent grads and seasoned professionals with career opportunities in the region.



## ALIGNING SUPPLY AND DEMAND

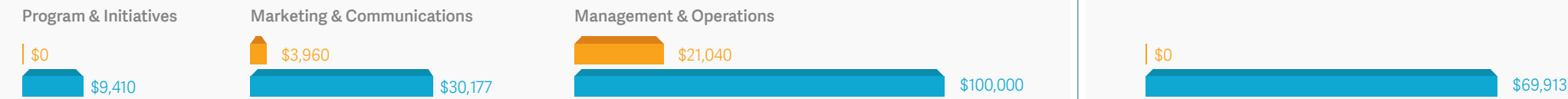


In partnership with EDC, CCOE hosted the Cyber Security Summit, convening industry, government and all 15 deans from regional universities and colleges to discuss greater alignment between academic supply and industry demand. The Summit yielded the adoption of a common terminology and cultivation of a regional cyber internship program. CCOE and EDC also hosted Link2Cyber programs at CSUSM, UCSD and UOP introducing students to careers in cyber security.

## REVENUE



## EXPENSES



## SECURE SAN DIEGO

CCOE developed Wi-Fi standards and is facilitating partnerships with the cyber industry and the region's municipalities, utilities, transportation and tourism industries to foster a secure cyber environment and showcase leading-edge technology and solutions.

*“CCOE is helping the Airport connect with cyber industry leaders to collaborate on increased protection as well as new innovations.”*



—Rick Belliotti, Director, Information & Technology Services, San Diego Regional Airport Authority



## THOUGHT LEADERSHIP

In 2015, CCOE participated in 15 events including EDC's Manufacturing Roundtable, AFCEA's C4ISR Symposium, INTERFACE, UOP CyberCon, DOJ Cyber Roundtable, USD's Cyber Security MS Launch, SD Hacks, SPAWAR's Industry Executives Council, NDIA's C4I Conference and NICE 2015. CCOE's Co-Chair & President, RADM (Ret) Ken Slaght was appointed to the Governor's Military Council representing San Diego's cyber interests.

*“...a cyber center of excellence in California represents the type of coordinated solutions between the private and defense sectors that officials are pushing to defend the U.S. and its interests against the growing threat of cyber attacks.”*



—SC Magazine, October 14, 2015



## MARKETING & COMMUNICATIONS

CCOE launched a new website, LinkedIn and Twitter channels for the cyber security community to connect on industry news and events, best practices as well as career and business opportunities.

CCOE also secured coverage in U-T San Diego, San Diego Business Journal, Government Technology, Techwire, The Christian Science Monitor, SC Magazine and Information Week, highlighting San Diego's cyber industry.



*“San Diego plays a lead industry role in defense and communications technology expertise and as a part of that effort, CCOE promotes the region as a hub for cybersecurity.”*

—U-T San Diego, October 12, 2015



## MEMBERSHIP

In 2015, CCOE grew to 23 members representing the industry, service providers, academia and government coming together to accelerate the region's cyber economy.



*“CCOE unites San Diego's vibrant innovation economy, research and education institutions and the Department of Defense to address both the challenges and opportunities facing the cyber industry.”*

—Andrew Lee, CEO, ESET North America